## MARKO TADIĆ IMAGINE A MOVING IMAGE

curated by Marco Scotini critical essay by Ana Dević Member of What, how and for whom / WHW

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LAURA BULIAN GALLERY

via Piranesi 10, 20137 Milano www.laurabuliangallery.com Monday – Friday, 15 – 19 pm Morning by appointment Free entrance



Marko Tadić, We used to call it moon 2, 2011

The **Laura Bulian Gallery** is pleased to announce the first solo show in Italy of the young Croatian artist **Marko Tadić** (Sisak, 1979) entitled *Imagine a Moving Image*, a major retrospective of his work so far.

Going back to modernist and socialist utopia, Tadić's vision of the world is expressed in a miniaturized state. It is not so much a world made of items as one of machines that have illustrated them or through which they have appeared: cinema, museums, displays, postcards etc. Exhibition models, small screens, stage equipment and animation videos are just some of the micro-devices engaged in Tadić's work. It is as if all these facets of organized and institutionalized viewing, having left history behind, have been returned to their original state of innocence. Now they accompany us as docile daily tools and utensils, we do not know whether they remind us of loss (witnesses of disillusionment) or if they are set to begin a new game as bearers of fresh mystery (new enchantment).

The relationship between static and animated images is the topic of a series of collages and drawings entitled *Imagine a Moving Image* (2013), that examines various aspects of cinematic procedures.

Accumulation of the images from below (2013/2014) revisits the remnants of the heritage of modernism, and in particular that in Yugoslavia; the approach is neither an academic, historical nor theoretical perspective, and it is devoid of any fetishistic nostalgia. Considering the past as a "foreign land", this series (and the related work *Table of Contents* (2015/2016) that employs modernist-like exhibition displays and smaller models) looks back at the record of the local modernist condition. Marko Tadić de- and re-constructs a modernist vocabulary from a formalist perspective, using it to research for a new genesis.

These works are realized primarily through visual elements, playing with the remnants of constructivist and universalist ideas in housing, design, science, everyday life and linked in particular to modes of exhibiting. This is visible in the artist's "pocket size" galleries, screening structures or display models in which fragments from the socialist modernist project are presented as artworks.

The video—animation *We used to call it: Moon*, (2011/2012) is a kindred work that encompasses a number of collages and objects used as a background for a stop animation. Referring to several SF literary classics such as *The Invention of Morel* by Adolf Bioy Cesares and *From the Earth to the Moon* by Jules Verne, (which mention the phenomenon and discovery of the then unknown planet, the second moon) a series of maps illustrates how this discovery might have been passed on to, or omitted from, the collective imagination and how, as an invisible catalyst, the alleged moon might still determine our future.

Although these interventions inhabit a ghost-like world full of ambiguities, similar to the *We used to call it: Moon* series, they also point to possible echoes of progressive and emancipatory ideas of the past. This is especially noticeable in Tadić's numerous animations, such as *Until a Breath of Air* (2015) or *Moving elements* (2016) that rework the tradition of the Zagreb School of Animated Film that from the 50s have reached international prominence.

The highly pictorial rhythm is the main "protagonist" in Tadić's films. The technique of stop-motion animation can be read as a process that brings about both the formation and the dissipation of a world.

Marko Tadić was born in 1979 in Sisak (Croatia) and lives in Zagreb (Croatia).

## Selected shows since 2008

**2015.** *A falsification of perspective*, The Museum of Lošinj, Croatia (solo show); *T-HT@MSU*, Museum of Contemporary art, Zagreb, Croatia

**2014.** *Marko Tadić didn't write about,* Super Deals, Brussels, Belgium – (solo show); *They used to call it moon*, Baltic Mill, Newcastle, England

**2013.** *Imagine a moving image*, Lauba, Zagreb, Croatia - (solo show); *Only to melt, trustingly, without reproach*, curated by Magdalena Ziółkowska, Tevž Logar, Škuc Gallery, Ljubljana, Slovenia; *18*<sup>th</sup> *international drawing exhibition / 18DC*, Museum of modern and Contemporary art, Rijeka, Croatia

**2012**. *Second World*, Steirischer Herbst Festival, Graz, Austria

**2011.** *I am to wait*, Waldinger Gallery, Osijek, Croatia

2010. Nicolaj Dudek and Marko Tadić, Lazareti, Dubrovnik, Croatia - (solo show); Frankfurt in...Antwerpen Budapest Dublin Dubrovnik Helsinki Salzburg Seoul Strassburg Wien...in Frankfurt, Atelier Frankfurt, Frankfurt, Germany; Clueless / geometry of misunderstanding, Manifattura Tabacchi, Torino, Italy; T-HT@MSU, MSU Zagreb, Croatia

2009. And then nothing turned itself inside out, curated by Antonija Majaca and Ivana Bago, WUK Kunsthalle, Vienna, Austria; 28<sup>th</sup> Biennial of Graphic Arts, Ljubljana, Slovenia; Illustrative 09, Festival, Berlin, Germany; Grenzenlos, MMSU, Rijeka, Croatia; Financial District, organized by Miguel Amado, International Studio & Curatorial Program OPEN STUDIOS, New York, USA

**2008.** *We are here*, Istria Museum of Contemporary art, Pula, Croatia; *Glow festival*, Los Angeles, USA